## Message Text

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70

**ACTION ARA-10** 

INFO OCT-01 ISO-00 EB-07 /018 W

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PR 181435Z MAY 76

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3710

AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

UNCLAS RIO DE JANEIRO 1908

FROM EMBASSY COMMERCIAL COUNSELOR

E. O. 11652: N/A

I

TAGS: BEXP, BR

SUBJ: FOOD PROCESSING/PACKAGING CATALOG EXHIBIT

REF.: RIO 1747

1. AT REQUEST OF LOCAL INDUSTRY, AMCONSUL PORTO ALEGRE WILL TAKE SUBJECT CATALOG EXHIBIT TO CITY OF PELOTAS IN RIO GRANDE DO SUL AFTER EXHIBIT FINISHES ITS RUN IN PORTO ALEGRE JUNE 14 - 16. THURSDAY JUNE 17 IS A HOLIDAY (CORPUS CHRISTI) AND WILL ALLOW PORTO ALEGRE COMMERCIAL OFFICER TO TAKE CATALOGS TO PELOTAS (ABOUT 125 MILES SOUTH OF PORTO ALEGRE) AND SET UP EXHIBIT AT CENTRO DA INDUSTRIA (SITE BEING OFFERED FREE BY FEDERACAO DA INDUSTRIA) TO RUN JUNE 18 AND 19. JUNE 19 IS A SATURDAY BUT LOCAL INDUSTRY HAS SPECIFICALLY REQUESTED THAT EXHIBIT BE OPEN SATURDAY.

2. COMMERCIAL COUNSELOR HAS CONCURRED IN THIS PLAN.
FOOD-PROCESSING INDUSTRY IS DECENTRALIZED IN RIO GRANDE DO SUL
AND EXHIBITS IN BOTH PORTO ALEGRE AND PELOTAS WILL GIVE BETTER
ACCESS TO INTERESTED FIRMS. WE DO NOT EXPECT TO INCUR ANY
ADDITIONAL EXPENSES TO THOSE ALREADY SUBMITTED PER OUR BUDGET
(SEE REFTEL.). LUNCHEON ON JUNE 18 IN PELOTAS WILL BE OFFERED
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BY LOCAL FEDERACAO DA INDUSTRIA. WE REALIZE ITR BASILIO

LIACURIS MAY HAVE ALREADY MADE OTHER COMMITMENTS BUT WOULD LIKE TO KNOW ASAP WHETHER MR. LIACURIS COULD BE PRESENT FOR AT LEAST ONE DAY (FRIDAY) IN PELOTAS. SHOULD MR. LIACURIS NOT BE AVAILABLE, IN VIEW OF STRONG LOCAL INTEREST AND SUPPORT FOR EXHIBIT WE WOULD TRY TO MANAGE AS BEST WE COULD WITHOUT HIM.

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NNN

## Message Attributes

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TAGS: BEXP, BR To: COM

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